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BIG, HOT TO COLD: An Odyssey Of Architectural Adaptation



Synopsis

Better smart than sorry An odyssey of architectural adaptation with Bjarke Ingels After the global success of YES IS MORE, one of the best-selling architecture books of its generation, BIG Æ Bjarke Ingels Group presents HOT TO COLD, An Odyssey of Architectural Adaptation. The book coincides with the HOT TO COLD show at the National Building Museum in Washington DC and presents 60 case studies in harsh climate conditions in order to examine where and how we live on our planet. As we travel from one end of the spectrum to its opposite we will see that the more harsh the climate gets, the more intense its impact on the architecture. The central challenge is to mitigate the climatic extremes for hospitable human life, while finding solutions that can be both economically and environmentally profitable. Architecture is the art and science of accommodating the lives we want to live. Our cities and buildings aren't givens; they are the way they are because that is as far as we have gotten to date. They are the best efforts of our ancestors and fellow planetizens, and if they have shortcomings, it is up to us to continue that effort, pick up where they left off. HOT TO COLD stays true to BIG Æ Bjarke Ingels Group's grand mission to find a pragmatic utopia, shaping not only a particular structural entity, but the kind of world we wish to inhabit. The book features: Design from Æ award-winning artists Sagmeister & Walsh Previously unpublished essays by Bjarke Ingels A convertible dust jacket-poster

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Customer Reviews

An architecture monograph is typically organized chronologically until Rem Koolhaas/OMA came out with S, M, L, XL which was organized by size. BIG, whose Bjarke Ingels used to work for

Koolhaas, uses a different way of organizing his monograph. Hinting it with sustainability, it is organized by temperature of the place. This book is definitely the ultimate monograph of BIG, covering all their projects to date. Unlike regular monograph (take El Croquis as an example) which is to show the projects and how to build them (technical drawings, detail, etc.) and S, M, L, XL which was the first monograph to show the story behind each project interspersed by Koolhaas' essays on architecture/urbanism, BIG concentrates more on how rational conceptual ideas become buildings, featuring their signature conceptual diagrams with added explanations. These explanations are what make the book great by giving the insights into where those ideas came from. Otherwise, the book is just the hard copy of BIG's website.

[...]About the design of the book." Hot to Cold " presents an attractive design that is displayed , suddenly , in its combination of colors (gradient from red to blue), which are arranged on its cover and in its leaves (edges). Their pages extension (700) is more than can be expected due to its price (\$ 30,) relatively modest for specialized books on architecture; another important mention his very suitable for reading dimensions deserves. Content structure refers to the name of the book, for that reason, BIG projects are ordered from those located in the hottest parts of the globe (Persian Gulf) to the coldest (northwest Europe). However, when reviewing this becomes a -as it says his sub- tulo- odyssey, as countless renderings and diagrams become cloying on the passing of the pages. It takes intermediate between each tranche of projects such as descriptive texts, which would only enrich the design description. BIG continues with the Archicomic format, raised from its predecessor - and bestseller - " Yes is More " with the significant improvement in the readability of the texts. The great debt to this format (archicomic) is that in most projects renderings lose communication that should be due to saturation of these. Yes, Yes is More, but "Less is enough" when presenting renderings is.About the book 's content."Hot to Cold" not looking to become a book of theory and criticism of architecture, but in a graphic catalog architectural operations and results around the world. The reflection of the opening pages is extremely necessary for the purposes of BIG, showing that the great problem of the international architecture is its indifference to context; That is evident when contrasted with graphics- -through vernacular architecture. Bjarke Ingels summarizes this in a simple question: If these buildings (International Style) are located in different places, why all are equal? In turn, the philosophy of the Danish study, the "hedonistic sustainability" is reinforced with reflection "Engineering without engineers" which describes that by design can capitalize on natural ventilation, sun exposure, and pedestrian mobility; creating increasingly less dependent on "machinery" buildings. The highlight of the projects presented to us BIG are their

processes or morphological operations (torsion, orientation, extraction, extrusion, etc.) very well explained in his plots, which deserve special qualification to be as explicit and logical. Despite the remarkable design processes, the debt is in the final product, which are difficult to analyze because the book -in the planes are fuzzy and blurred. If you want a good book for reflection architectural possibly "Hot to Cold" is not the most adequate, however, if you are willing to visually train your graphic expression to represent a design process, "Hot to Cold" is a -o reading rather, review- highly recommended.

An awesome title that's different from most other Taschen books I've seen. The rainbow design on the sides of the book indicate the level of care that went into this beautiful book, which features renders and photographs of tons of amazing architectural projects. If you have any interest in modern architecture at all, this is a great book for your library and also a terrific gift.

Excellent presentacion, haven't read it yet, but looking forward to it!!ngels has a really interesting and fresh approach to the desing process, particularly considering the urban impact! And innovative results!

Awesome book, it gives you the tools to study all of BIG's projects, gives you the concept, the geometry, planimetry, renders, all you can need to describe and learn about all of his work

Wonderful layout cataloging the firms work. Diagrams provide interesting insight to project development.

Great book of a great architect!

As an architecture student i find it useful for inspiration, maybe it doesnt have in dept text, but if you look a bookto get good inspiration with good graphic explanation, this is your book.

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